



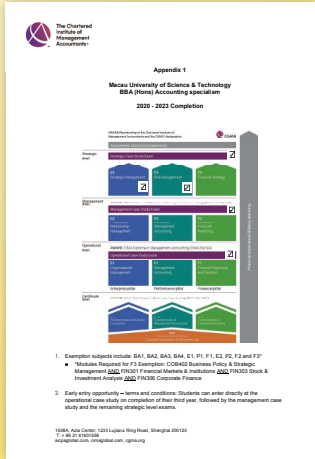
澳門科技大學
MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

MSB

商學院

SCHOOL OF BUSINESS

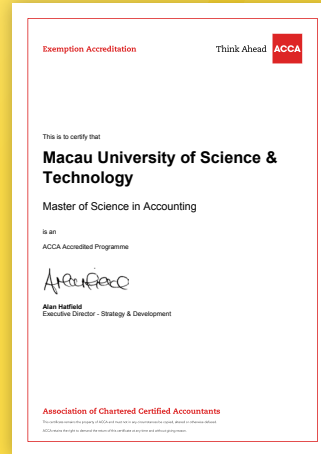




▲ 工商管理學士(會計學)專業課程獲CIMA 認證
Accreditation of BBA (Accounting) by CIMA



▲ 工商管理學士(會計學)專業課程獲 ACCA 認證
Accreditation of BBA (Accounting) by ACCA



▲ 會計碩士課程獲 ACCA 認證
Accreditation of Master of Science in
Accounting Program by ACCA



▲ 工商管理學士(會計學)專業課程獲
CPA Australia 認證
Accreditation of BBA (Accounting) by
CPA Australia

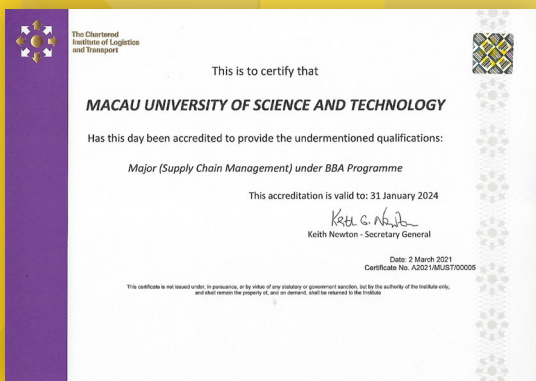
商學院成立於 2000 年，是澳門科技大學成立之初的四個學院之一，也是目前大學規模最大的學院，擁有本科學生約 3300 人，碩士研究生約 1800 人，博士研究生約 400 人。在英國《泰晤士高等教育》機構公佈的 2023 年世界大學學科排名中，澳門科技大學在「商業和經濟學」學科位列 176 - 200 之間。

商學院本科開設兩個本科學位課程，即工商管理學士 (BBA) 和應用經濟學學士 (BAE)；開設了 10 個碩士學位課程，包括工商管理碩士 (MBA)、管理碩士 (MMS)、會計碩士 (MSA)、金融碩士 (MSF)、應用經濟學碩士 (MAE)、商業分析學碩士 (MSBA)、公共行政管理碩士 (MPA)、公益與社會組織管理碩士 (MCO)；高級管理人員工商管理碩士 (EMBA)；供應鏈管理碩士 (MSCM)，並且開設了兩個博士學位課程：管理學博士學位 (DPM) 和工商管理博士學位 (DBA)。

商學院提供的學士學位課程結構包含四個部分科目，即通識科目，核心基礎科目，專業必修課和專業選修科目。這一課程結構不僅可以增進學生學習的靈活性與自主權，而且有助於豐富學習知識面，更好地促進學生日後職業生涯規劃與發展。碩士研究生課程均由必修科目和選修科目組成，而且需要完成畢業論文。博士學位課程需要修讀規定的科目和完成較高水準的畢業論文。



▲ 「2016 年度世界管理挑戰賽——多哈國際總決賽」總冠軍
"2016 Global Management Challenge – Doha International Finals": Champion




▲ 工商管理學士（供應鏈管理學）專業課程獲國際物流與運輸學會總部認證 Accreditation of BBA (Supply Chain Management) by the Head quarters of Chartered Institute of Logistics and Transport (CILT) International

學院劃分為三個學系，分別是會計和財務金融學系、管理學系、決策科學系。會計和財務金融學系負責會計專業、財務/金融專業以及應用經濟專業等相關的教學管理工作。管理學系負責市場營銷專業、國際貿易專業、人力資源管理專業以及商業法律等相關的教學管理工作。決策科學系負責供應鏈管理專業、資訊系統專業、商業分析專業以及統計學、決策模型、營運管理等相關的教學管理工作。學院的大多數教師在海外知名大學完成學業並擁有博士學位。除了認真完成教學任務之外，都積極參與科研活動，獲取許多校內外科研基金資助研究課題，並且在國際性學術刊物發表學術論文。同時還承擔一系列相關管理諮詢和研究項目，推動本地社會與經濟的發展。學院每年亦邀請海內外著名專家學者前來訪問交流，促進學院的國際化發展。

作為區域內一所年輕的商學院，我們擁有最先進、最符合市場需求的視野與課程，教學計畫、教材均與國際主流商學院一致。學院畢業的本科生和研究生，就業情況良好，且每年均有部分本科生被海外和內地的知名大學錄取修讀研究生課程。學生積極參加課外學術活動，並在各項比賽中屢獲佳績。

自從澳門科技大學創校以來，商學院與大學同步發展，在教學、研究和社會服務等方面均取得了一定的成績，獲得本地及國際上的廣泛認同。商學院已經初步形成了 Young（年輕）、Dynamic（有活力）和 Harmonious（和諧）的學院文化，學院老師團結互助，積極進取，在學生中樹立了良好的形象。未來，我們將繼續推動學院文化建設，增強學院發展的「軟實力」。

Training Lab in Blockchain

Blockchain Base	Topic 1 Introduction	Topic 2 Key technology	Topic 3 Digital economy
Hyperledger	Topic 4 Technic analysis	Topic 5 Install and deploy	Topic 6 Build practice
Analysis and Design Canvas	Topic 7 Analysis & design	 <p>HYPERLEDGER FABRIC</p> <ul style="list-style-type: none"> • Alliance chain open-source framework • Decentralized Ledger Platform • For enterprise applications 	
Smart Contract Development	Topic 8 Smart contract development		
Application Development	Topic 9 Blockchain application development		
Project & Practice	Topic 10 Blockchain development practice	<p>YonBIP</p> <ul style="list-style-type: none"> • Integration of theory and practice teaching or practical teaching of blockchain technology • Driven by real project and true data • Combine innovation methods and tools 	

▲ 區塊鏈實訓室 Training Lab in Blockchain

專業認可度

在全球化競爭的時代，擴展國際視野及國際化的學習環境是全院師生共同努力的目標。本學院本科課程以全英語授課。此外，本院提供許多國際交流計畫以及企業實習的機會，提高學生競爭力，且定期邀請著名的經濟學家和管理學家前來訪問交流和舉辦學術講座。學院的一些本科生和研究生課程已獲得國際性專業組織的認證，包括英國特許會計師公會 ACCA，澳大利亞 CPA，英國特許管理會計師公會 (CIMA) 和國際物流與運輸學會總部的專業考試資格審核認證。

學生活動與獎項

學生積極參加課外學術活動，如世界管理挑戰賽、德勤稅務精英賽、全國大學生互聯網+雙創比賽、全國大學生挑戰杯比賽等。在過去幾年，獲得了世界管理挑戰賽世界總冠軍、世界亞軍、澳門賽區冠軍、全國大學生「三創電子商務比賽」一等獎、香港物流學藝比賽季軍、德勤稅務精英賽全國亞軍、全國大學生挑戰杯比賽一等獎、二等獎等多項殊榮。

研究中心與實習訓練室

學院還設置若干教學和實踐相結合的實習訓練室以及和業界機構合作的研究中心和企業實踐課堂，為學生提供學用結合的學習平臺，提高教學效果。最新設立了「澳門金融科技創新研究院」和「澳門會計研究中心」以助澳門經濟適當地多元化發展和大灣區建設；「澳門會計研究中心」更是國家教育部人文社會科學重點研究基地「廈門大學會計發展研究中心」的境外夥伴基地。

學院標語，願景與使命

標語：年輕、活力、和諧

願景：建成一所區域內最具活力和廣泛影響力的創新型商學院。

使命：① 推動工商管理知識的創新與傳播；

② 培育具備國際視野的工商與行政管理人才；

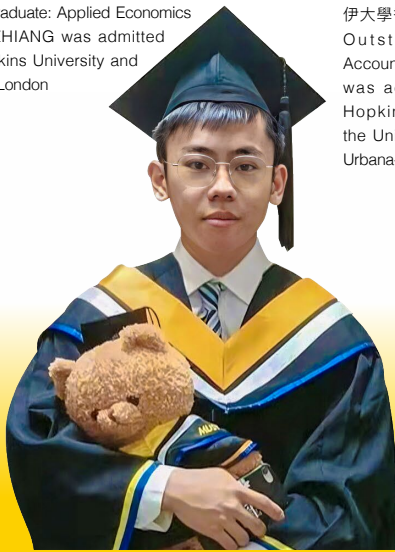
③ 服務本地及區域內經濟與社會發展。

海外交流 / 升讀著名大學 / 就業情況

商學院每年均有學生前往葡萄牙、法國、德國、臺灣等國家和地區交流學習。學院畢業的本科生和研究生就業情況良好，許多學生畢業後獲得知名企業包括會計師事務所（如四大會計師事務所）、五大國有銀行、央企、外資企業以及本地大型企業及政府部門的就業機會，例如中國銀行澳門分行、南光集團、澳門航空、滙豐保險（亞洲）有限公司、普華永道公司、安永會計事務所、中國遠洋（香港）、美國總統輪船有限公司（新加坡）、新浪微博、京東集團、希爾傳媒、中建五局、中國電信股份有限公司、碧桂園集團、中國石化化工、中國郵政集團、西部機場集團、蘇寧易購集團股份有限公司、中國國際金融股份有限公司、尼爾森市場研究公司等；也有部分學生在畢業後選擇自主創業且取得成功，

例如 2003 級工商管理學生江海濤成功創建了澳門本土電商平臺澳覓 APP；學院每年約有 40% 的本科畢業生選擇繼續深造，許多同學選擇繼續升學深造，並憑藉優異的學業表現和綜合能力而成功獲得國際一流大學錄取，其中包括「2022 年泰晤士高等教育世界大學排名」（以下簡稱「排名」）前 20 名的大學：哥倫比亞大學、約翰霍普金斯大學、賓夕法尼亞大學和倫敦大學學院，「排名」在 21-50 名的大學：新加坡國立大學、西北大學（美國）、紐約大學、倫敦政治經濟學院、愛丁堡大學、香港大學、墨爾本大學、倫敦國王學院、南洋理工大學、伊利諾伊大學香檳分校、香港中文大學和曼徹斯特大學。

▲ 優秀畢業生代表：應用經濟學郝志昂同學獲約翰霍普金斯大學及倫敦國王等學院錄取
Outstanding Graduate: Applied Economics student YU, ZHIANG was admitted by Johns Hopkins University and King's College London



▲ 優秀畢業生代表：會計學專業李書羽同學獲約翰霍普金斯大學及伊利諾伊大學香檳分校等錄取
Outstanding Graduate: Accounting major LI, SHUYU was admitted by Johns Hopkins University and the University of Illinois at Urbana-Champaign.



▲ 優秀畢業生代表：市場營銷專業鄧茜雅同學獲約翰霍普金斯大學及倫敦國王等學院錄取
Outstanding Graduate: Marketing Major DENG, XIYA was admitted by Johns Hopkins University and King's College London



Established in 2000, **School of Business (MSB)** is one of the first four faculties in the Macau University of Science and Technology and is also the largest one in the university. Currently, there are about 3300 in undergraduate programs, about 1800 in master programs and about 400 in doctoral programs. According to the Times Higher Education (THE) World University Rankings by Subject 2023, the subject of “Business and Economics” of Macao University of Science and Technology is ranked in the range of 176-200.

The Bachelor's degree programs in School of Business include Bachelor of Business Administration (BBA) and Bachelor of Applied Economics (BAE). There are ten Master's degree programs, including Master of Business Administration (MBA), Master of Management Studies (MMS), Master of Science in Accounting (MSA), Master of Science in Finance (MSF), Master of Applied Economics (MAE), Master of Science in Business Analytics (MSBA), Master of Public Administration (MPA) and Master of Charity and Social Organization Management (MCO), Executive Master of Business Administration (EMBA), and Master of Supply Chain Management (MSCM). The Doctoral degree programs include Doctor of Philosophy in Management (DPM) and Doctor of Business Administration (DBA).

Our bachelor degree programs are structured with curriculum including 4 components, i.e., 1) general education courses; 2) core foundation courses; 3) major required courses; and 4) elective courses. Such

curriculum design will not only ensure a broad knowledge base but also allow students to have study flexibility, benefitting them to make a successful career planning after graduation. All master degree programs offered by the School are consisted of required courses in the specializations and elective courses, plus the graduation thesis. Doctoral programs require students to prepare high quality dissertations besides completing the required course work in the specified periods.

School of Business is divided into three departments which are Department of Finance and Accounting, Department of Management, and Department of Decision Sciences. Department of Accounting and Finance is responsible for teaching courses related to accounting, finance and economics at both undergraduate and postgraduate levels. Department of Management is responsible for teaching courses related to marketing, international trade, human resources management and business law at both undergraduate and postgraduate levels. Department of Decision Sciences is responsible for teaching courses related to supply chain management, information systems, business analytics, statistics, decision modeling and operations management at both undergraduate and postgraduate levels. The majority of faculty members completed education with doctoral degrees from top-tier universities in many countries and regions. Apart from offering high-quality teaching, our faculty members are actively engaged in academic research and publish academic papers in international refereed journals. They also contribute to the social and economic development of Macau by providing consulting services and undertaking applied research projects.

As a young business school in Asia, our curriculum is designed in line with the market demand. Both of teaching plans and teaching materials are consistent with those of leading international business schools. Our undergraduate and postgraduate students have been successful at finding employment after graduation, and every year some students are admitted to the well-known universities for further studies. Our students also actively participate in extracurricular academic and award in many competitions.



▲ 與中國銀行合作建立“澳門金融創新研究中心”Macau Research Center for Finance Innovation Research (in cooperation with the Bank of China, Macau Branch)

▲ 「第八屆全國大學生能源經濟學術創意大賽」特等獎 “The 8th China National College Students Competition on Energy Economics” Premium Award

School of Business has been developing with the university since 2000 and is a vital part of the dynamic university. The school has made considerable achievements in teaching, research and social services and has received local, national and international recognition. The School has built up the culture of “Young, Dynamic, and Harmonious” over the last 15 years. All faculty members work in unity with excellent teamwork spirit, setting a good image among students. We will continue to strengthen the “School culture : ”promoting the continuing development of School.

Slogan, Vision and Mission

Slogan: Young, Dynamic, Harmonious

Vision: To be an innovative business school that is most dynamic and broadly influential in the region.

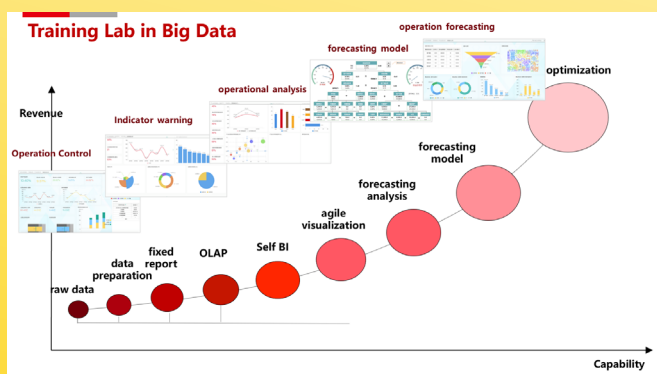
Mission:

The School of Business is committed to:

- ① Promoting innovation and dissemination of knowledge in business administration and management;
- ② Nurturing responsible managerial and administrative talents with international perspectives;
- ③ Contributing to the social and economic development of the local communities and the region.

Professional Recognition and Accreditation

In an age of global competition, we provide students with an international learning environment and expand their international view. All undergraduate courses are taught in English. We also nurture students' practical skills and international experience by providing international exchange opportunities and internships. To further reinforce the propensity of internationalization, we frequently invite renowned experts in economics and management to give speeches. Some undergraduate and postgraduate courses have been accredited by international professional organizations, including the Association of Chartered Certified Accountants (ACCA), CPA Australia (Certified Public Accountants), the Chartered Institute of Management Account (CIMA), and the Head quarters of Chartered Institute of Logistics and Transport (CILT) International.



▲ 大數據實訓室 Training Lab in Big Data

Student Achievements and Awards

Our students actively participate in extracurricular academic activities such as business-related competitions like the Global Management Challenge, the Deloitte Tax Championship, and the National University Students "Challenge Cup". In the past few years, they have won the world champion and runner-up in the Global Management Challenge, the champion in the Global Management Challenge (Macau Region), the second runner-up in the Hong Kong CLTHK Essay Competition, the national runner-up in the Deloitte Tax Championship, and the first and second prizes in the National University Students "Challenge Cup".

Research Center/Training Laboratory

The School has set up a few study/training laboratories and research center in collaboration with the industry to provide a platform for students to practice knowledge and skills learned from classroom, thus enhance the efficiency and effectiveness of teaching and learning. “Macao Institute of Fintech Innovation” and “Macao Center for Accounting Studies” have been established recently to facilitate the appropriate diversification of Macau's economy and the construction of the Greater Bay Area; Macao Center for Accounting Studies is the overseas partner base of the “Xiamen University Accounting Development Research Centre”, a key research base for Humanities and Social Sciences under the Ministry of Education of the People's of Republic of China.

International Exchange / Employment / Further Education

Each year, some students at School of Business go for exchange study in Portugal, France, Germany, Taiwan and other countries or regions. Our undergraduate and postgraduate students have been successful at finding employment after graduation. Many graduates receive job offers from CPA firms (e.g. big-4 CPA firms), stated-owned banks, state-owned enterprises, local and multinational corporations, government sectors and private companies such as Bank of China (Macau Branch), Nam Kwong Group Co., Ltd., Air Macau Co., Ltd., HSBC Insurance (Asia) Limited, PwC, Ernst & Young, COSCO Hong Kong, American President Lines (Singapore), Sina Weibo, JD.com, Inc., Share Media, China Construction Fifth Engineering Division Co., Ltd., China Telecom, Country Garden Holdings · China Petrochemical Corporation (Sinopec Group), China Post, China West Airport Group, Suning. Com Group Co., Ltd., China International Capital Corporation Limited, Nielsen, etc. Some graduates choose self-employment with a startup and make a success of it. For example, a BBA graduate of 2003 cohort named Jiang Haitao is the founder of a popular e-commerce platform called AOMI in Macao.

Around 40% of our graduates choose to pursue further studies every year and many of them are successful in gaining admission to leading international universities based on their academic performance and overall ability, including the top 20 universities in the Times Higher Education World University Rankings 2022: Columbia University, Johns Hopkins University, University of Pennsylvania and University College London. University College London, and universities ranked 21-50: National University of Singapore, Northwestern University (USA), New York University, London School of Economics and Political Science, University of Edinburgh, University of Hong Kong, University of Melbourne, King's College London, Nanyang Technological University, University of Illinois at Urbana-Champaign, Chinese University of Hong Kong and University of Manchester.

課程 Program	專業 / 範疇 Major / Area	修讀年期 Duration of Study (Year)	授課語言 Medium of Instruction
管理學博士 Doctor of Philosophy in Management (DPM)		3-5	中 / 英 Chinese/English
工商管理博士 Doctor of Business Administration (DBA)		3-5	中 / 英 Chinese/English
工商管理碩士 Master of Business Administration (MBA)		2	中 / 英 Chinese/English
管理碩士 Master of Management Studies (MMS)		2	中 / 英 Chinese/English
會計碩士 Master of Science in Accounting (MSA)		2	中 / 英 Chinese/English
金融碩士 Master of Science in Finance (MSF)		2	中 / 英 Chinese/English
應用經濟學碩士 Master of Applied Economics (MAE)		2	中 / 英 Chinese/English
商業分析學碩士 Master of Science in Business Analytics (MSBA)		2	中 / 英 Chinese/English
公共行政管理碩士 Master of Public Administration (MPA)		2	中 / 英 Chinese/English
公益及社會組織管理碩士 Master of Social Organization Management (MCO)		2	中 / 英 Chinese/English
高級管理人員工商管理碩士 Executive Master of Business Administration (EMBA)		2	中 / 英 Chinese/English
供應鏈管理碩士 Master of Supply Chain Management		2	中 / 英 Chinese/English
工商管理學士 Bachelor of Business Administration (BBA)	會計學 / 金融學 / 人力資源管理學 / 市場營銷學 / 國際貿易學 / 商務管理 學 / 供應鏈管理學 / 資訊系統學 / 商業分析學 Accounting / Finance / Human Resource Management / Marketing / International Trade / Business Management / Supply Chain Management / Management of Information Systems / Business Analytics	4	英 English
應用經濟學學士 Bachelor of Applied Economics (BAE)		4	英 English

查詢 Enquiries

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(853) 8897 2025 學士學位 Undergraduate Program

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